



Christian Business Faculty Association

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Christian Worldview Business Case Journal

Call For Cases

Submission Deadline:

January 18th, 2010

Eligible Cases

Cases may deal with any topic in any business discipline where dynamic classroom discussion is useful. Cases that are original and based on real events, real people, and real organizations will be given priority. Cases that are original and fictional are also welcome. Regardless of the type of case, each must (1) have a Christian world view component, and (2) not have been previously published or accepted for publication elsewhere, either in journals or books. Cases presented in other workshops may be submitted only if they have been substantially revised since that presentation; authors should describe the case’s previous history in their submittal letter.

Submission Instructions

Submissions should be sent as email attachments to Tom Buckles (tom.buckles@biola.edu) by Monday, January 18th, 2010, using either .doc or .docx format. There should be three file attachments, as noted:

File Name	Content Description
Case Submission File (ABC Submission Info)	Cover page showing names, affiliations and for all authors, and identifying the contact person for all correspondence (student authors should be identified as such)
Case File (ABC Case & IM)	Case and “Instructor’s Manual” (IM), also known as the “teaching note,” ordinarily no longer than 30 pages each including exhibits (double-spaced)
Release File (ABC Case Release)	Form attesting to originality and the right to publish or attesting to the case being fictional and the right to publish

Review Process

Once a submission is successfully screened to insure it meets the minimum requirements, it will undergo a double-blind, peer review process. Reviewers will submit their evaluations to the editor, who will make a final decision based upon reviewer recommendations. A final decision will consist of one of four alternatives:

1. Accept with no revision
2. Accept contingent upon minor revision(s)
3. Revise and re-submit
4. Reject

Important Deadlines

Final case submission deadline

January 18th, 2010

Cases sent to reviewers
Notices sent to authors
Case revisions due
Case journal published

February 1st, 2010
March 15th, 2010
May 3rd, 2010
Fall 2010

Christian Worldview Business Case Journal
2010 Call for Cases

2009 CBFA Conference Round Table Discussions

A session at the 2009 CBFA conference is scheduled for Friday afternoon from 2:15 PM to 3:45 PM. The format will be roundtable discussions according to discipline (e.g., accounting, finance, marketing, management, small business, entrepreneurship), where cases will be presented for constructive collegial critique. The goal is to help develop the cases for publication in the upcoming and future refereed CBFA case journal, so case writers with potential cases (now or later) are encouraged to participate. You do not have to have a case to submit to participate, as being part of the discussion can be very helpful in itself.

If you have a case you would like to have discussed, please send the following to me by Friday, September 18, 2009: case, instructor’s manual, discipline & key words, indicate if it is real or fictional, and if it has been classroom tested.

What Does a Business Case with a Christian Worldview Look Like?

This was a topic of discussion at the 2008 CBFA pre-conference workshop in Indianapolis, and is an important question. There are three basic levels of Christian worldview case integration being sought, which are described below.

Level of Integration	Case Type	Christian World View Integration	Example
Not Obvious	This case is like any other case e.g., Ivey, Harvard, Darden, Stanford; may or may not directly affect the decision problem	Issue(s) not raised directly in the case; the Instructor’s Manual will include several potential worldview issues to discuss	<u>Business Issue:</u> Business owner dealing with possible workforce unionization <u>Biblical Issue:</u> employer stewardship of employees
Somewhat Obvious	This case has a nuanced Christian world view issue; may or may not directly affect the decision problem	There is some reference and/or implication to a Christian worldview issue in the case, not just in the Instructor’s Manual	<u>Business Issue:</u> Employee is consistently late to work, leaves a few minutes early for lunch &/or at the end of the day, for “ministry work” <u>Biblical Issue:</u> Glorify God in all that we do; working for God, not man; Let all your conduct be above reproach
Very Obvious	This case has a very obvious Christian world view issue; it is the decision problem	One of the (or dominant) case issue(s) revolves around a Christian world view question; presented in both the case & Instructor’s Manual	<u>Business & Biblical Issue:</u> Ethical and/or moral issues (e.g., lying, stealing, adultery, bribery)

Contact Information

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