
Bakke Graduate University
Executive Summary
A New Kind of Leader for a New Kind of World

Bakke Graduate University (BGU) is a network of city leaders that uses accredited education to connect advanced leaders to God's global movements. With students, faculty or classes in almost every region of the world, BGU is uniquely positioned to help Christian leaders learn about and join God's larger work in the world.

"I love the church, but I feel burned out on church programs and organizational activities. For me, BGU has been a rejuvenating immersion into the authentic church, alive in the world. Meeting the students and hearing their amazing city-transformation stories has been a tremendous work of spiritual-formation in my own life." Russ Johnson – BGU Board member and North American business leader.

God is working powerfully through leaders on many continents, yet there are few places where advanced leaders can experience these movements quickly and deeply. BGU connects these leaders across continents creating:

- A greater understanding of the magnitude of God's work;
- Resource-saving joint projects, and
- Sharing of innovations and best practices among advanced Christian leaders in the church, business, government and non-profit sectors.

BGU's network is built upon a foundation started by Billy Graham in the Lausanne World Evangelical movement in the 1960's & 70's. After 25 years of holding events for advanced Christian leaders in 250 of the world's largest cities, BGU has now become a collecting point for advanced young city leaders. These men and women come to BGU to explore how the vast urbanization movements in the world are turning mission and church forms upside down. Forty-percent of BGU students are from outside North America. Most lead large mission agencies, business or ministry networks, or large churches that influence thousands in their home country.

BGU classes are held in the cities of the world that serve as the best laboratories for key world events. BGU faculty are front-line practitioners who take one to two weeks away from their work each year to lead immersion into God's work in their cities. Students study together in long-term cohorts but do not relocate away from their current work to complete accredited masters or doctoral degrees. Each class is focused on specific subjects to help participants transform the social, spiritual, economic, and structural aspects of cities.

BGU Quick Facts

- Founded in 1991. US Dept of Education accreditation through TRACS.
- 400 current masters or doctoral theology students – Over 100 alumni.
- Four full-time faculty located in Seattle. Over 60 adjunct faculty located in the largest cities of five continents.
- Recent class locations include Beijing, Shanghai, Xian, Hong Kong, The Vatican, Los Angeles, Seattle, Atlanta, Manila, Banda Aceh, Lagos, Addis Ababa; Mumbai, Bangalore, Deli, Danang, London, Guatemala City, Chicago, New York, and Nairobi. Cities are selected by their ability to serve as laboratories of best practices and world-wide urban transformation trends.



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Bakke Graduate University (BGU) is searching for a Dean for its newly formed business school and I would appreciate your help. It is an unusual role and would be a great fit for someone who is interested in building a new business school based upon business as mission and social responsibility. We are looking for someone who is entrepreneurial and wants to build school unique business programs and franchises throughout the world. It is rare to be able to start a school from scratch with a world network already in place. For the right person, it would be a dream challenge.

BGU is named after brothers Ray and Dennis Bakke. Ray is an international urbanologist who led 250 city consultations in the largest cities of the world over 25 years. Dennis co-founded AES, an overt socially-responsible electricity company that at one time provided electricity to 100 million people, many in developing countries. Dennis wrote a book about AES called *Joy at Work* that was #8 on the NY Times business best seller list in 2005.

Earlier this year, BGU gained authorization to offer an MBA and a Masters of Arts in Social and Civic Entrepreneurship (MASCE) which is a hybrid degree between the schools of theology and business. Focus groups have shown it has great potential, especially in Asia and Africa where BGU already has many theology students. Now we need a dean with the appropriate doctoral credentials, and the gifts and vision to launch an internationally located degree.

More information about BGU can be found on our web site at www.bgu.edu. BGU is a specialty niche school centered on urban transformation and business as mission. While new and small, BGU has already partnered with several US and international schools to help them start their own departments in these niche areas. BGU also has a granting program for seminaries who are teaching a theology of work. More information can be found at www.theologyofworkgrant.com.

If you know of someone with the appropriate doctorate degree in hand or underway in the next year and who has entrepreneurial gifts, please have them contact me through julieg@bgu.edu. Also, if BGU can be helpful to you as you advance your own programs in the areas of our specialty, we would enjoy being in that conversation. Thank you for considering this request and passing this on to interested leaders in your network.

Sincerely,

Brad Smith
President

**Dean of the Business School
Bakke Graduate University**

Position Announcement:

Bakke Graduate University (BGU) is seeking a dean of its newly forming business school. Until this year, BGU has had a theology school with masters and doctorate programs and has grown from approximately 70 active students to 400 students in four years. BGU is looking for a leader to build a business school that is value-consistent with the theology school and can utilize the BGU international network to grow courses and regional hubs throughout the world.

Requirements:

Academic: Dean candidates need to have a doctorate in a business-related field, or anticipate finishing their doctorate in a business-related field within the next year.

Experience: Building an entrepreneurial business that includes international franchises or offices, especially in China, Southeast Asia and India, would be a direct fit with the requirements of this job. Educational management and graduate level teaching would also be a plus. Candidates need to be able to demonstrate past abilities of both starting new initiatives and building teams under them for on-going health of that initiative.

Gifts: Natural gifts in the area of management of people and resources; vision-casting and recruiting, teambuilding and cross-cultural communications would be needed for this job.

Values:

The educational values of BGU can be found at www.bgu.edu/about.

Curriculum:

BGU has two degrees that were authorized by the Higher Education Coordinating Board of Washington State in early 2008. These include a Masters in Business Administration (MBA) and a Masters of Arts in Social and Civic Entrepreneurship (MASCE) which is a hybrid degree between the theology and business schools. BGU's business dean will have a large part in shaping both the details and faculty for this new curriculum. To date, BGU's business curriculum has a specialty niche that includes:

- (1) practical business and organizational leadership skills for mid-level managers
- (2) a five-level curriculum advancing from basic business concepts and skills to complex thinking skills in a cross-cultural environment
- (3) an emphasis on profits as vital to business sustainability, but superceded by a purpose for business that is focused on providing social good, especially in large urban environments

(4) business as a call for accomplishing the purposes of God (business as mission) in the world as well as a strategy for accomplishing emotional, social and spiritual healing in challenged parts of the world (business as missions).

(5) leadership that creates cultures and decision-making structures that treat people as bearers of God's image (e.g. as described in *Joy at Work* and *Joy at Work Bible study companion*). BGU's business school will teach Christian principled business, but will not require students to have the Christian faith.

For more information about BGU, its curriculum or this job position, please contact julieg@bgu.edu or call 800-935-4723.