

Call for Papers and Proposals for the 2009 Annual CBFA Conference Embassy Suites Hotel, Rogers, Arkansas

“Engaging the Head, Heart and Hand: Business in a Life of Faith”

Hosted by John Brown University in Siloam Springs, Arkansas
October 15 – 17, 2009

CALL FOR PAPERS

The theme for the 2009 Conference for the Christian Business Faculty Association (CBFA) is based on John Brown University’s longstanding commitment to holistic education, originally expressed by John Brown, Sr., as “educating the head, heart, and hand.”

At this year’s conference, attendees and presenters are encouraged to share their experiences for engaging the head, heart and hand both in and out of the classroom. Our goal is that after the conference we may leave with a greater understanding of the ways in which we may expand our service.

The 2009 CBFA Conference will provide opportunities to meet with colleagues from around the country and explore current and emerging topics in Christian business education. The conference will feature, among other events and activities, a variety of presentations that emphasize faith integration in business disciplines. Sessions of interest could include presentations that cover basic research, applied and collaborative research, pedagogical and curricular presentations, panels, workshops, round table critiques of papers, and best practices in the various business disciplines. Presentations that support or in some way relate to the theme of the conference are particularly encouraged.

Preconference Workshops – Give us your ideas of relevant topics you would like to present in a ½ day workshop prior to the conference

Roundtable Critiques of Papers and/or Case Studies – Do you have an interest to present your paper or case study to a small group of colleagues for extensive review and critique and are you also willing to review and critique several similar papers presented by other authors prior to attending the conference? The roundtable format provides the opportunity for an in-depth analysis of your paper in the way of a peer review process which should lead to an increased potential for eventual publication.

Panel Presentations – Partner with some of your colleagues and develop a panel presentation on a topic of interest to the membership. You can certainly consider including students and members of the professional community on the panel.

Best Practices Teaching Competition by Discipline – Develop a 15 minute presentation highlighting your best teaching practice/pedagogy and present it to a group of your colleagues. We will use a SIFE type of competition to identify the “best of the best” for greater recognition by the organization.

Professor/Student Papers – Encourage your rising scholar students to consider careers in the academic profession by providing them opportunities to make presentations at the conference. There will also be an opportunity to give recognition to superior presentations.

Many of these initiatives can only be successful if we get a critical mass of submissions, so don’t be shy. If you have some ideas and want preliminary feedback, please send your suggestions to the program chair as soon as possible and receive assistance in formulating your proposal.

Papers, Proposals, and Other Submissions final deadline is *May 30, 2009*.

Completed works are preferred for CBFA Conference consideration, but detailed proposals will also be reviewed. Proposals for pre-conference workshop sessions, roundtable topics, best teaching practices, and panel discussions are also invited.

Proposals should clearly detail the following sections: intended purpose, method(s) of presentation, session highlights, learning outcomes of the paper or session, and selected references or works cited. Please address each of these areas in the proposal to assist CBFA reviewers in their evaluations and recommendations.

Presentations at the CBFA Conference are considered a natural and encouraged stage in the progress to the two CBFA publications: the *Journal of Biblical Integration in Business* and the *Christian Business Academy Review*.

Accepted papers, proposals or other presentations require attendance at the CBFA Conference by one or more of the authors. All presenters and authors attending the CBFA Conference must be registered. The conference proceedings will include an abstract of all papers and session presentations. Short paper summaries and/or outlines of all presentations should be available at the conference.

Papers/Proposals distributed to reviewers June 9, 2009

Decision on papers/proposals July 14, 2009

Notifications to authors July 18, 2009

Final papers, abstracts & session summaries due September 18, 2009

CBFA Conference registration due for presenters September 18, 2009

Conference Proceedings preparation/posting October 2, 2009

Please submit papers/proposals (preferably via email attachment in .doc or .docx format) to:

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