

How can Christian CEOs get valid feedback from their employees?

Abstract

The purpose of this seminar is to facilitate discussion and develop insight regarding the question:

How can Christian executives get valid – and useful - feedback from their subordinates on the effectiveness of their management practices in instilling values in the workplace?

Videotaped interviews with Christian CEOs will be presented which focus on the key values executives are *intending* to instill in their organizations. These will be juxtaposed against separate, and confidential, interviews with the subordinates of these CEOs addressing the values which they feel are actually evidenced in individual and organizational practices. Attendees at the seminar will have the chance to critique discrepancies between intended and actual practices, to discuss strategies leaders can use to keep themselves “accountable” to their subordinates, and to recommend ways to effectively implement Christian values in business organizations.

Randolph H. Case, Ph.D.
Biography

Dr. Case is an Associate Professor in the School of Business at Regent University where his teaching and research focus on entrepreneurial strategies and the dynamics of personal change.

He was the principle investigator in two broad studies of entrepreneurial management funded by the Pharmaceutical Education and Research Institute and Price Waterhouse Coopers.

Dr. Case holds a BS in Mechanical Engineering from the University of Virginia, an MBA from Columbia University, and a Ph.D. in Management from the Wharton School.

Before leaving industry to pursue a teaching career, Dr. Case was Chief Financial Officer of IMG Ltd., an information services company with subsidiaries in Europe and the U.S