

Title:
Business as Mission:
Stewardship and Leadership Development in a Global Economy

Abstract

In this paper the authors discuss the need for holistic¹ entrepreneur education and how Christian business schools can be agents of transformation as they prepare graduates who have a heart for mission and a strong business mind to be God's witnesses through their role modeling of stewardship and leadership in restricted-access countries. A draft of the holistic entrepreneur curriculum is also presented for feedback from the CBFA community. Their feedback will be incorporated in the development of this important curriculum, which will hopefully be endorsed and perhaps even adopted by some, if not all, CCCU member schools. The paper also discusses how Business as Mission can be used as a strategic vehicle to develop stewardship and leadership in a global economy to bring a holistic solution to the needs of people in restricted-access countries.

¹ The word holistic, according the American Heritage Dictionary, has the meaning of "emphasizing the importance of the whole and the interdependence of its parts; concerned with wholes rather than analysis or separation into parts." Following this definition, the term 'holistic entrepreneur', thus refers to a businessperson who has both financial (creating a profitable and sustainable business) and spiritual (helping advance God's Kingdom) concerns; these concerns do not necessarily compete with one another, instead, they are interdependent.

Caleb Chan Biography

Caleb Chan was born and raised in Hong Kong.

He came to the U.S. to study at King College and then completed his doctoral work in Decision Sciences at Georgia State University in 1993.

Since then he has been teaching at Spring Arbor College (now University) in the School of Business and Management.

He met his coauthor, Scott McFarlane, when Scott was a Resident Director and MBA student at Spring Arbor.

His research interests include information technology, assessment, faith and learning, and more recently integration of business and Christian missions.

His hobbies include music, reading, and exercising.

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Scott McFarlane is married to a beautiful young woman named Karen and they have a 2 ½ year old son, Brennan. Before marriage and after college, he lived in Hong Kong for 18 months working for Open Doors International. Upon returning to the states, he has worked at Spring Arbor University and Calvin College in Student Affairs. He has traveled to over 20 countries exploring issues of culture, religion, economics, justice & poverty. He is nearly finished with an MBA and is currently the Director of EC Institute.

The EC Institutes mission is to develop Christian business leaders to be business missionaries in the 21st century.