



Concordia University Position Description

MARKETING FACULTY

University Mission: Concordia University is a Christian university preparing leaders for the transformation of society.

Unit or Department: School of Management

Unit/Department Mission: The School of Management prepares students with a world view to meet the challenges of changing technologies, economic conditions and environmental shifts. School of Management graduates develop skills in problem-solving, communication, ethical decision-making and strategy formulation in order to make a better world for themselves and others.

Position title: Visiting Associate Professor-- Marketing Faculty (ten month appointment)

Mission of the position (overall goal): Teach and mentor students in the School of Management's new Marketing undergraduate major in the areas of consumer behavior, marketing research, advertising and marketing related courses in the in the MBA Program; initiate and maintain relationships with senior level marketing executives, industry professionals and organizational leaders; establish relations with faculty and advisers in the academic community; participate in program development and research project with Aspen Institute; perform other responsibilities of a visiting faculty member.

Mission fit: Faculty, staff, academic programming and other activities support the mission of the university.

Staff relationships:

Reports to:	The Dean of the School of Management
Exempt/non-exempt?	Exempt

Salary Level: Faculty salaries are determined by rank and placement on the current full time faculty salary scale (*which is determined by degree and experience.*)

Desired Attributes/Qualifications:

- Ph.D., D.B.A. in a related field or a M.B.A. with a terminal degree near completion
- Significant senior level marketing or consulting experience
- Intercultural experience and sensitivity
- Record of effective college level teaching experience

Assessment schedule: The Faculty member will be evaluated annually through a formal performance review and assessment conducted by the Dean of the School of Management.

Attitude and demeanor:

As part of a work environment that highly values Christian education, educational excellence and service to students, all members of the community will:

- Profess the Christian Faith and support, honor and uphold the mission of Concordia University.
- Communicate effectively with administrators, colleagues, students and parents.
- Work as a team player in a professional environment.
- Be a servant leader.

Contact Information:

Dr. Stephen Braun

sbraun@cu-portland.edu