

WHAT'S HOT--What's Not A Perspective From The "Real World"

Facilitated by Dr. Don Daake & Dr. Patrick Fitzgerald

Panelists to include:

Dennis Millirons, CEO and President of Riverside Health Care Systems

Harry Simmon, Organizational Development Consultant. Past Global Marketing Manager for an operating group of a Fortune 500 Company.

Jon Barnett, Nabisco, Manager Retail Projects - RCOE

John DeFoggi, Process & Technology Consultant

Dr. Terry Etter, Professor. Terry has recently moved from many years in the private sector to a full-time teaching position at Calvin College.

As professors, we strive to balance our curriculum with sound theory and current real world practice. All of us want to make sure that our graduates are armed with a proper balance of relevant knowledge, thinking skills, and the ability to adapt to realities across their careers. This panel of business people will share, from their perspective, hot business topics and trends that we need to emphasize in our classrooms. Each panelist will give a 6-8 minute overview, and then we will be open to questions and discussion. Our panelists come from a variety of business and industry perspectives. They will challenge us and stimulate our thinking as we strive to stay relevant.

*This is the planned list of panelists as of September 20. Due to the nature of business and last minute commitments, this list of panelists may change.