



Full-Time Tenure-Track Position in Marketing

The School of Business at Trinity Western University is leading the way in Canada in providing business education from a Christian faith perspective. Over the last five years our undergraduate enrolment has increased every year, and we now have in excess of 500 full-time business students. Due to the anticipated growth in the marketing specialization in the BBA program and the commencement of an MBA program, we are seeking to hire a tenure-track faculty member whose area of expertise is Marketing.

The tenure-track appointment will commence either January 2008 or August 2008 (subject to budget approval) and is likely to be made at the Assistant Professor level, however we will accept applications for this position at all ranks. The ideal candidate will have conducted scholarly research, taught at a post-secondary institution, and have marketplace experience in the marketing area. Faculty candidates with an earned doctorate degree, or near completion of such, are preferred. All qualified faculty will be expected to teach in both the undergraduate and graduate programs.

We seek godly men and women, who fully embrace the beliefs and lifestyle of an evangelical Christian, and will be supportive of, and able to positively contribute to the School of Business and the University's mission. We at the School will provide you with many opportunities to enhance your knowledge, skills and integration of your faith as you seek to develop your students as positive, goal-oriented leaders who "apply their knowledge, skills and values to impact the marketplace in dynamic ways."

Interested candidates are required to complete the on-line application at www.twu.ca/divisions/hr/join. Please direct any specific queries to Andrea Soberg, Associate Dean, School of Business, andreas@twu.ca. Candidates will be reviewed until the position is filled. In accordance with Canadian immigration requirements, this advertisement is directed in the first instance to Canadian citizens or permanent residents.

TWU School of Business FACTS

- New School of Business mission and structure implemented in 2001
- Instituted a Leadership Advisory Council (LAC) in 2002, made up of senior international business leaders, that meets biannually to provide input on the growth and development of the School
- All third year students are offered the opportunity to be mentored by a successful business person in their area of specialty
- Offer three undergraduate degrees in Business; Bachelor of Business Administration, Bachelor of Arts in Business, Bachelor of Arts in Sport & Leisure Management
- Commenced an executive MBA program in 2007 specializing in Not-for-Profit Management and Entrepreneurship
- Student enrolment has steadily increased over the last 5 years and is now approximately 500 full-time undergraduate students
- Largest Christian business school in Canada; we have 12 full-time tenured or tenure-track faculty and plan to add 4 more full-time positions
- Business courses have been approved by the professional bodies governing the following designations: CA; CMA; CGA; CHRP; CFP
- Offer eight areas where students can specialize: Accounting; Finance; Financial Planning; Human Resources; Leadership and Management; Marketing, Entrepreneurship; and, International Business
- Plan to start a full-time MBA program in International Business in 2009

"With visionary leadership and strong faith-enthused faculty, TWU is one of the most dynamic business schools in North America. It is a pleasure to watch it grow." (Doug Snetsinger, PhD, President Insight Group (a Grey Worldwide Company), former Director MBA Programs, University of Toronto)

Come Join Our Growing Dynamic Team!