



## POSITION ANNOUNCEMENT MANAGEMENT AND MARKETING

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**POSITION:** John Brown University seeks a faculty member to teach management and marketing. Responsibilities include but are not limited to providing teaching and direction to the areas of Management and Marketing, primarily at the undergraduate level. Undergraduate courses include (but are not limited to) Principles of Management, Principles of Marketing, Retailing, Consumer Behavior, and Strategic Management. Preference will be given to candidates who can teach in various functional areas. This faculty member may also develop, facilitate, and possibly lead study abroad opportunities. Limited local travel is required as many graduate and degree completion courses are taught at University and corporate locations within the region. The position reports to the Associate Dean of the College of Business.

**PROGRAM:** The JBU College of Business offers undergraduate and graduate degrees in various formats. The Undergraduate Division of Business offers degrees (BS and BA) on the Siloam Springs campus in Accounting, Business Administration, International Business, Management and Marketing. The undergraduate Degree Completion Program offers BS degrees in Organizational Management and in Business Administration. Graduate degrees include the Master of Business Administration (MBA), Master of Science in Leadership and Ethics (MS-LE), the Master of Science in Leadership and Higher Education (MS-LHE), and the Master of Business Administration (MBA) with emphases in Leadership and Ethics, International Business, and Global Continuous Improvement. Delivery of degree completion and graduate programs is primarily on-site at locations in Arkansas, but online delivery is growing. Collectively, this is one of the largest programs at JBU with continuing growth in enrollment and diversity. Training leaders with integrity, character, and trustworthiness based on a Christ-centered model is a priority. JBU business programs are currently accredited by the International Assembly for Collegiate Business Education (IACBE) and are in candidacy for accreditation by the Accreditation Council for Business Schools and Programs (ACBSP).

**JOHN BROWN UNIVERSITY:** John Brown University is an interdenominational, independent, evangelical Christian university founded in 1919. Accredited by The Higher Learning Commission of The North Central Association of Colleges and Schools, JBU is widely recognized for academic excellence and holistic Christian character development, including prestigious national awards. JBU mottoes “Christ Over All” and “Head, Heart, and Hand” bring focus to the JBU distinctive. The University has a strong tradition of excellence, one which contributes dynamically to the intellectual, spiritual, and professional effectiveness of its graduates. The financial position of the University is sound, with significant endowment and trust benefits. Including the degree completion and graduate programs, enrollment is approximately 2,200 with residential enrollment operating at capacity. The 200-acre campus is part of a beautiful community in the in the third fastest growing county in the United States near the foothills of the Ozark Mountains. All employees must be in agreement with our Faculty Employment Objectives and Articles of Faith. Faculty members are expected to take an active role in the spiritual life on campus and the spiritual development of students.

**QUALIFICATIONS:** An earned doctorate with industry experience is strongly preferred; minimum of a masters degree is required. Candidates should have significant professional experience as well as effective teaching experience in higher education and in distance learning. Evidence of scholarly potential and a commitment to Christian higher education are essential. Candidates should be willing to contribute to university life in areas such as academic advising, recruiting for the program, and committee service.

**SALARY:** A competitive salary exists which will be commensurate with training and/or experience.

**IMPORTANT DATES:** Position begins July 1, 2011. Screening begins immediately and continues until the position is filled.

**APPLICATIONS:** Submit electronically a letter of interest and vita to [academicaffairs@jbu.edu](mailto:academicaffairs@jbu.edu) Attn: Dr. Ed Ericson III, Vice President, Academic Affairs, John Brown University, Siloam Springs, AR 72761. Phone: 479.524.7129. Women and minorities are encouraged to apply.