



Christian Business Faculty Association Newsletter

Volume X.6

Dear CBFA Members:

April 10, 2002

As we are wrapping up this very busy academic year, we are already looking forward to the 2002-2003 academic year. There are several items I would like to bring to your attention.

1. Plans for the 18th Annual Conference are well under way. This year we will travel to the northwest to the State of Idaho. Northwest Nazarene University will be our host, and they have an exciting conference planned. The dates for the conference are October 17-20, 2002. Check out their website at <http://www.nnu.edu/cbfa>.
2. Paper proposals are due on May 1. For additional information, check out the Call for Papers on the CBFA web site <http://www.cbfa.org/html/events.html>.
3. At the mid-year CBFA Board meeting, we started a productive strategic planning process. We will highlight these results at the annual conference in October.
4. As part of the strategic planning process, we will be conducting a membership survey during the summer. I'll send out an e-mail, ahead of time, to inform you that the survey is on its way. To save on postage, we will distribute the survey via a Word attachment.
5. We are proud to be supporting the National Leadership Conference being sponsored by Campus Crusade. This conference will be held in Chicago, June 27-30. It is a great time to network with Christian faculty who primarily serve on state university campuses. We will have an information booth at the conference to encourage more of these faculty to join us as well. For more information, check the website at <http://facultylinc.com>.
6. We have not forgotten those of you who volunteered to be on various committees. Over the next few weeks, you will be contacted by a Board member to start your involvement in committee work. We will be asking many of you to consider coming to the conference a day early to work on committee business.
7. Finally, our continued thanks to all who make CBFA a successful organization. I especially want to thank Sue Daugherty who gives so much effort to maintain our newsletter and website!

Sincerely,

Don Daake
2001-2002 President/Chair

CHRISTIAN BUSINESS FACULTY ASSOCIATION

Membership Enrollment & Renewal

Criteria for Membership

Membership is open to college and university faculty members who agree with the following:

1. That Jesus Christ is the Son of God and through His atonement is the mediator between God and man.
2. That the word of God expressed in the Bible is inspired by God and is authoritative in the development of Christian faith and practice.
3. That the Christian faith has significant implications for the structure and practice of business.
4. That developing Christian education for business practice should be undertaken as a cooperative venture of this organization.

2001-2002 Membership & Dues Enrollment/Renewal Form
Dues are \$25 (U.S. Currency) per individual member

Please complete the information requested below.

Name: _____

College/University: _____

Department: _____

Mailing address: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Teaching fields: Accounting Economics Ethics Finance HRM Business Law

Management Marketing MIS Other: _____

Mail this form, with your check to: Ron Walker, CBFA Secretary/Treasurer
Cedarville University, 251 North Main Street, Cedarville OH 45314

The CBFA Board receives requests for the CBFA member list from time to time. The Board screens requests and supplies labels to approved persons for the fee of \$10 (member) and \$25 (non-member). We have not had more than two or three requests a year in recent memory. If you do not wish to receive such mailings, please let Ron Walker know of your wishes.

All address changes should be sent to Ron Walker.

The Richard C. Chewing Award

To perpetuate passion and commitment toward the integration of personal faith and business education and practice.

Award Recipients

1998 Richard C. Chewing

1999 Lisa Klein Surdyk

2000 John A. Bernbaum

2001 Sharon G. Johnson

Nominations for this award are being solicited now until July 31, 2002. Simply email a name to: beckyhavens@ptloma.edu. The selection committee will then be in touch with you to complete the paperwork. Or, you may fax or mail your nomination to: Dr. Rebecca A. Havens, Associate Provost and Dean, Point Loma Nazarene University, 3900 Lomaland Drive, San Diego, California 92106. Fax: (619) 849-7018. Phone: (619) 849-2293.

Purpose of Award

The Chewing Award is an annual award established by the Christian Business Faculty Association in order to perpetuate the passion and commitment toward integration of personal faith and business modeled by Dr. Richard C. Chewing. It is given to an individual each year to reinforce and encourage those who are doing this well and to make their successes known to our colleagues, to our students, and to the world at large.

Criteria for Award

Potential recipients will be evaluated based upon their demonstrated commitment to the integration of the Christian faith in business through any of the four forms of scholarship: the scholarship of discovery, the scholarship of integration, the scholarship of application, or the scholarship of pedagogy.

Selection Committee

The selection committee is made up of two CBFA board members and three members at large.

Submission Requirements

Nominations will be kept confidential, and should be a surprise to the award recipient.

1. Letter of support including a statement about why the nominee fits the criteria.
2. Vita. If needed, the committee will assist the person submitting a nomination in soliciting a vita to ensure confidentiality.

Honoree Receives

1. A specially minted Chewing Award medallion.
2. A monetary award.
3. A public tribute to his or her commitment to and accomplishments in integrating Biblical principles of personal faith and business practice.

Don't delay!! Email a name today to: beckyhavens@ptloma.edu.

Call for Proposals for the 18th Annual CBFA Conference

Hosted by Northwest Nazarene University in October, the 2002 Conference will focus on the general theme of faith integration in our business disciplines. Sessions that emphasizes the effective use of Christian concepts and business applications, uses of technology in business curriculum, and best practices in business disciplines are encouraged. Also, presentations or panel discussions that combine the efforts of faculty and business people are supported, as well as participation from Christian faculty from state universities.

Our business colleagues at Northwest Nazarene University specifically encourage:

- *Multiple author papers*
- *Both theoretical and practical papers*
- *Empirical research*
- *Cooperative efforts across faculty from two or more institutions*
- *Cooperative efforts between faculty and business leaders*
- *Panel discussions*

**Session proposals should be submitted by
May 1, 2002**

(Note: Completed papers are not required for proposal consideration.) Paper or session proposals should be a maximum of three pages, and should clearly detail the intended purpose, method(s) of presentation, session highlights, outcomes of the paper or session, and selection references or works cited. Please address each of these areas in your proposal to assist the reviewers in their recommendations.

Accepted proposals for session presentations or panel discussions require attendance at the CBFA Conference by one or more of the authors. The conference proceedings (online or CD-ROM) will include all papers and session presentation outlines. Short paper summaries and outlines of all sessions will be available at the conference.

May 6	Papers/Proposals distributed to reviewers
May 24	Initial reviews due from reviewers
May 31	Decision on proposals
June 7	Proposal notifications to authors

September 6 Final papers and session summaries due
September 20 Conference Proceedings printed/posting

** Any presentation outlines or papers received after September 6th WILL NOT BE INCLUDED in the CBFA Conference Proceedings, and will not be scheduled for presentation.

Please submit proposals (preferable via email attachment in .doc format) to:

Larry W. Rottmeyer, Ph.D.
Professor of Marketing
Taylor University
1025 West Rudisill Blvd.
Fort Wayne, Indiana 46807-2197
lrrottmeyer@tayloru.edu



NOMINATIONS FOR THE CBFA BOARD

Do you have a vision for CBFA?
Are you willing to serve your peers?
Do you know someone who would be a good leader
for the group?

It is the time of the year again to send in CBFA Board nominations. The election will be conducted at the 2002 CBFA Conference at Northwest Nazarene in Boise.

The Board of Directors has two vacancies each year, each for a three-year term. The Board meets twice a year, once before the Annual Conference and once mid-year. Other business is conducted by e-mail, telephone, fax, or snail mail.

Please email your nominations to Yvonne Smith at Yvonne.smith@peter.biola.edu or mail them to her at Biola School of Business, Biola University, 13800 Biola Avenue, La Mirada, CA 90639. Please include a brief statement as to why you think the person would be a good Board candidate. Yvonne will work with the Nomination committee to prepare the slate for the Fall, 2002 Conference.

NEWS OF INTEREST

The Provost and Vice-President for Academic Affairs at Taylor University, Dwight Jessup, is pleased to announce **James G. Coe** has been named Associate Dean of the Business Division and Business Chair. James brings 18 years of teaching experience to this position. He has received several grants and awards for teaching. He directs the Taylor in Oxford Study Program and the Nizhni Novgorod State University/Taylor University Joint MBA program. He is the first foreigner to win the Academy of the Financial Elite Award given in 2001 at Nizhni Novgorod, Russia.



Dr. John E. Stapleford has had a book published by InterVarsity Press, "Bulls, Bears & Golden Calves: Applying Christian Ethics in Economics", ISBN 0-8308-2680-7. It is intended to be a supplemental text for the teaching of introductory economics.



Mark Motluck has volunteered his service to Lithuania Christian College this summer, teaching Managerial Accounting.



John Brown University graduate students **Chaplain Major Mike Thomas** and **Chaplain Major Ken Williams** will be teaching Foundations of Leadership at Lithuania Christian College this summer in partial fulfillment of their Applied Experiential Project in the Master of Science in Leadership and Ethics program. Upon graduation, Mike will be stationed at Ft. Rucker, GA, and Ken will be stationed at Ft. Leonardwood, MO. Both will be teaching leadership and ethics courses for the U.S. Army.



Good news! Associate Professors **Annette Tomal** and **Kent Seibert** of Wheaton College were awarded tenure this spring.



The Board of Governors of **Atlantic Baptist University** has voted in favor of our starting a co-op option to our Business Administration Degree, effective immediately. We are also changing the name of the degree from a BA in Business Administration to a Bachelor of Business Administration and a Bachelor of Business Administration Co-op.

The Trustees of Roberts Wesleyan College and Northeastern Seminary have announced the appointment of **Dr. John A. Martin** as both institutions' next President. Dr. William Crothers affirmed the Board's choice. "The Trustees have made a great decision naming Dr. Martin as President," Dr. Crothers said. "John brings a wealth of experience in teaching, scholarship academic administration to the office of the President. The transition will occur upon the Crothers' retirement this summer.



Dr. Susan Phelps recently joined the faculty of Roberts Wesleyan College as an Associate Professor of Management. At Roberts, Susan will teach graduate courses in managerial ethics and business strategy, and will develop research and consulting projects consistent with the school's mission of "education for character" and that by developing servant-leaders. Dr. Phelps believes that Roberts Wesleyan College is the mission field for which she has been prepared. She reminds students "it is never crowded along the extra mile;" and "the Word has value for all things."



"A Comparison of the Costs, Benefits, and Motivations for Specialized Accreditation Among AACSB, ACBSB, IACBE, and Nonaccredited Business Programs" is the title of a paper presented by **Dr. Steven Bovee** and **Dr. Robert Roller** at the Federation of Business Disciplines Conference in St. Louis in March 2002.



Roberts Wesleyan College announced today that it has received a \$5 million personal gift from B. Thomas Golisano. The college will use the funds to construct the B. Thomas Golisano Library and Information Resource Center.

Roberts Wesleyan College Division of Business and Management has received a grant in the amount of \$5,000 from the Coleman Foundation in support of activities connected with Entrepreneurship projects at the college.

The NFLC, sponsored by Christian Leadership Ministries, faculty ministry of Campus Crusade for Christ, invite you to participate in The **National Faculty Leadership Conference**, in Chicago, June 27-30, 2002. Dallas Willard will be the featured speaker, addressing four of the plenary sessions. A call for papers is issued in the following areas: discipline-specific academic integration, general interest topics, and personal or group ministry ideas for professors. Visit the conference website <http://facultyinc.com> for details and registration.



The **Association of Christian Economists** will sponsor two sessions at the ASSA Annual Meetings in Washington, DC, January 3-5, 2003. If you would like to present a paper at one of these sessions, please submit a two page abstract to ACE President, Chris Barrett by email to cbb2@cornell.edu or by mail to Dept. of Applied Economics and Management, 315 Warren Hall, Cornell University, Ithaca, NY 14853-7801, fax (607) 255-9984. Proposals must be received no later than May 15, 2002. For more information, contact Chris Barrett at (607) 255-4489.



Ron Webb of Huntington College has resigned in order to accept a position as Sr. Vice President and Provost (COO) with Jingmei University in China. Jingmei is a brand new American-style university located just north of Beijing. The university will have a solid liberal arts core curriculum with an overall mission to prepare young Chinese men and women for global leadership in the 21st Century. Staffing for 2002 is complete, however growth is expected and help will be needed – please pray about your involvement in China in the years ahead. Contact Ron at rwebb@huntington.edu for additional details.

YOUR CBFA BOARD MEMBERS

Don Daake, Chair
ddaake@olivet.edu
815-939-5137

Ron Walker, Secretary-Treasurer
walkerr@cedarville.edu
(937) 766-7911

Rebecca Havens
beckyhavens@ptloma.edu
(619) 849-2293

Larry Strand
Larry_Strand@peter.boila.edu
(562) 903-4770

Larry Rottmeyer
Lrrottmeyer@tayloru.edu
(219) 744-8636

Yvonne Smith
Yvonne_Smith@truth.biola.edu
(562) 903-4770

Joe Walenciak
jwalenci@jbu.edu
(479) 524-7281

*“The fear of the Lord is the beginning of
knowledge” Proverbs 1:7*

*A sampling of ideas from the "Best Practices in Integrating Faith and Business" session
from the 2001 CBFA Conference at Olivet Nazarene University
Dr. Philip Swicegood, Facilitator*

Finance, Economics, Accounting

Books:

- *Accounting Through the Eyes of Faith* (Bower, Eastern College)
- *Sound Mind Investing* (Pryor)
- *Investing for the Future* (Burkette)
- *A Life Well Spent* (Crosson)
- *Ethics in Finance* (Boatwright, ed.)

Have students write a personal journal integrating Life, Faith, and Finance. Possible topics include: (i) identify ratios for assessing life effectiveness; (ii) life-investment strategies; (iii) clarify personal statement of cash flows by clarifying what drains or energizes; (iv) what options in life offer an acceptable rate of return; (v) what risks in life are worth taking; (vi) as an IPO, what am I worth; (vii) given skills, calling, and opportunities, how does one choose between various options; etc.

Marketing

Movies:

- *The Big Kahuna* (PBS)
- *Affluenca* (PBS)

Books:

- *Babbit* (Sinclair Lewis)
- *Why Work?*
- *Marketing Madness*
- *Why We Buy* (Underhill)

Have Marketing students observe a retail environment (lighting, traffic flow, merchandise, setup, etc.). Have students discuss how their observations relate to marketing a church or ministry.

Have a project involving creating a business to get into a country that is closed to traditional missions.

Management-HR-Strategy

Books:

- *The Human Equation* (Pfeffer). Discusses putting people first.
- *Developing the Leader Within You* (Maxwell)
- *Just Business* (Alec Hill)
- *The Peacemaker* (Ken Sande)
- *Beyond Integrity* (Rae and Wong)
- *The Management Methods of Jesus* (Briner). The short readings in this book can be used as a devotional before class.

- *The Complete book of Everyday Christianity* (Banks and Stevens, eds.) Use 3-5 page readings from this on office politics, work values, and workplace stress as discussion starters in OB classes for integrating faith issues.
- *The Soul of the Firm* (Pollard). Good for examples on topics such as mission, innovation, risk-taking, and failure.

Have students present a vision statement, mission statement, career plan, etc. to examine the Lord's calling on their lives.

Use articles from "Life @ Work" journal.

Use the "Prisoner's Dilemma" game or X-Y game. Can be modified in negotiating an agreement. Gives students opportunity to "stiff the other side" or "stab them in the back." Can help students to identify the value of trust.

Use the card game "Survivor." Had to do somebody in. Discuss why did you "do in" your colleagues?

Information Systems

During the quarter students keep a Personal Biblical Principles of Information Log and file for each week of the term (weeks 1-8). This could include:

1. Something from their quiet time or Bible study time that week that relates to how we as Christians should handle information.
2. An article (copy it for the file) that contains or conflicts with a Biblical principle of information.
3. Questions regarding how God provides/withholds information: His timing, method, etc. Describe steps in searching out an answer.

MARKETPLACE

Bethel College is seeking to fill two full-time tenure-track positions in business to begin fall semester, 2002. Responsibilities include teaching undergraduate and graduate (MBA) courses, advising students and engaging in ongoing scholarly activity. Candidates should have or be nearing completion of a Ph.D. or DBA specializing in management or marketing. Send letter of application, curriculum vitae and copies of transcripts to: Dr. Bradley Smith, Chair, Division of Business, Bethel College, 1001 West McKinley Avenue, Mishawaka, IN 46545, call (574) 257-3363 or email smithb@bethelcollege.edu.

Biola University School of Business invites applications for a tenure-track position beginning Fall 2002. Duties: teach a combination of undergraduate and graduate courses; engage in high quality applied business research with an explicit integration of faith-oriented perspectives; advise MBA students in program-, course-, and career-related matters; encouraged to pursue consulting with Los Angeles area firm(s) and actively involve such into case analysis and problem solving in the classroom. Contact Mr. Larry Strand, Dean, Biola University School of Business

Gardner-Webb University is seeking a doctorally qualified candidate for a tenure track position in the Management Science/Quantitative Methods area. The candidate would teach in both the undergraduate and MBA programs of Gardner-Webb University's Broyhill School of Management. We seek candidates with a passion for excellence in business education and a desire for integrating faith in the classroom. For more information contact Dr. Arlen Honts at (704) 406-4375 and visit the website at www.gardner-webb.edu.

Messiah College has a term-tenure track opening in Business Information Systems starting on August 1, 2002. Ph.D. or ABD preferred; master's degree and recent relevant experience considered. Salary and rank commensurate with qualifications and experience. Contact Dr. Vincent A. LaFrance, Chair, Department of Management & Business for an application at (717) 766-2511 or by email to lafrance@messiah.edu.

North Park University School of Business and Nonprofit Management invites applications for three tenure-track faculty positions: Finance, Accounting and Management/Marketing. Rank dependent upon qualifications. Teaching responsibilities at the undergraduate and graduate level. An interest in nonprofit management is desirable. Interested applicants should submit letter of intent, current vita, three letters of reference and official transcripts to: Wesley E. Lindahl, Director, School of Business and Nonprofit Management, North Park University, 3225 W. Foster Avenue, Chicago, IL 60625. Review of applications will begin immediately and continue until the positions are filled.

Point Loma Nazarene University's Departments of Accountancy, Business and Economics is seeking candidates for a tenure-track position in Accounting. The candidate should be qualified to teach a variety of accounting courses, including courses at the graduate level. Candidates for this position should submit: letter of application and resume, statements of personal faith and commitment to teaching at a Christian university, names of three current references with addresses and telephone numbers, teaching evaluations and samples of scholarly work, and official transcripts available upon request to: Rebecca Havens, Ph.D., Associate Provost for Faculty Development and Dean of Social Science and Professional Studies, Point Loma Nazarene University, 3900 Lomaland Drive, San Diego, CA 92106-2899, phone (619) 849-2293, fax (619) 849-7018 or email bhavens@ptloma.edu. Visit their website at www.ptloma.edu.

Roberts Wesleyan College, Division of Business is seeking Assistant/Associate Professor of Marketing for Summer/Fall 2002 (start date is negotiable). Responsibilities include teaching in undergraduate business programs, supporting the new marketing major and will include some combination of the following: advertising, marketing research, marketing management, consumer behavior, personal selling/sales management or sales promotion. The position may also include opportunities to teach in graduate management program and advise graduate research projects. Contact: Dr. Steven Bovee, Chair, Division of Business & Management, Roberts Wesleyan College, 2301 Westside Drive, Rochester, NY 14624-1997, phone (716) 594-6763, fax (716) 594-6444 or email bovees@roberts.edu.

MARKETPLACE

Roberts Wesleyan College, Division of Business is also seeking an Accounting Professor with primary teaching responsibilities in the undergraduate business program's new Accounting and Information Management major. This person will be responsible primarily for teaching in the undergraduate business program, supporting the new Accounting and Information Management (AIM) major and will include some combination of: principles of

accounting, intermediate financial accounting, managerial accounting, tax accounting, nonprofit accounting, auditing and control, or investments. Contact: Dr. Steven Bovee, Chair, Division of Business, Roberts Wesleyan College, 2301 Westside Drive, Rochester, NY 14624-1997, phone (716) 594-6763, fax (716) 594-6444 or email bovees@roberts.edu. Visit our site at www.rwc.edu.

Trinity Western University's School of Business is just completing a very successful year as a new school and is seeking to hire two more tenure-track faculty members in the areas of Finance and General Management/Business. The ideal candidates will have marketplace experience, strong teaching skills, have conducted scholarly research in the business area or performed significant consulting activities. Send inquiries and curriculum vitae to: Mr. Bill Norris, Director Human Relations, Trinity Western University, 7600 Glover Road, Langley, BC, Canada V2Y 1Y1, fax (604) 513-2061, email Norris@twu.ca. Candidates will be reviewed until positions are filled. Come Join our Dynamic Team!



If you would like to subscribe (or unsubscribe) to the CBFA Newsletter, please send an e-mail to sdaugher@jbu.edu. Please include your full name, mailing address and email address for both our e-newsletters and our mailed newsletters. Thank you!

Your postings for the CBFA newsletters are welcome at anytime throughout the year.

Please submit your requests to sdaugher@jbu.edu, fax to (501) 524-9548, or mail to Sue Daugherty, Division of Business, John Brown University, 2000 West University Street, Siloam Springs, AR 72761.

We apologize for any errors or omissions.