



WHITWORTH

AN EDUCATION OF MIND AND HEART

**ASSISTANT/ASSOCIATE PROFESSOR OF MARKETING
SCHOOL OF GLOBAL COMMERCE AND MANAGEMENT
TENURE TRACK
CONTRACT START DATE: JULY 1, 2012**

Application review will begin on February 13, 2012. The position remains open and applications reviewed until filled.

The School of Global Commerce and Management at Whitworth University invites applications from qualified individuals for the open tenure-track position of Assistant/Associate Professor of Marketing. Consideration for appointment to the rank of Associate Professor will be considered for applicants who have served for five years at the rank of Assistant Professor at a four-year accredited academic institution; possess both an impressive record of scholarly research as evidenced by extensive publications in leading academic and professional publications; and a proven record of exceptional teaching at both the undergraduate and graduate levels. Starting salary will be commensurate with qualifications and experience.

THE INSTITUTION:

Founded in 1890, Whitworth has been consistently ranked among the top regional colleges and universities in the West. Whitworth combines a strong liberal arts perspective, the Christian heritage of the University, its commitment to academic rigor, and its long-standing orientation toward human service. A community of Christian scholars carries out the university's mission "to provide its diverse student body an education of the mind and heart."

THE SCHOOL:

Whitworth's School of Global Commerce and Management (SGCM) is committed to providing its students with a "world class" business and economics education. Small class sizes combined with close interaction between students and faculty ensure our graduates learn the essential professional skills and knowledge to successfully compete for positions in today's high velocity global marketplace. The popular undergraduate degree program is the one of the largest on campus with an estimated 16% of all Whitworth students choosing to major in business and economics areas. The school offers both a traditional undergraduate degree in business and economics with majors in accounting, economics, international business, management, and marketing, and a unique undergraduate degree completion program in organizational management. The graduate program boasts a highly regarded Master of Business Administration (MBA) and a Master in International Management (MIM) degree programs.

FACULTY RESPONSIBILITIES:

Applicants should be committed to the cultivation of superior teaching skills in marketing courses at both the undergraduate and graduate levels, including: Principles of Marketing, Customer Relationship and Channel Management, Marketing Research and Metrics, Global Marketing, and Integrated Marketing Strategies. Applicants for this position are expected to be engaged in high-quality scholarly activities leading to publication in leading peer-reviewed marketing academic journals and professional publications. Applicants are expected to actively participate in important university, school and departmental support and service responsibilities (e.g., faculty governance, mentoring, development, and student advising).

QUALIFICATIONS, SKILLS AND ABILITIES:

- A Ph.D. or D.B.A. degree in marketing. Applicants that are ABD will be considered for the position if they are currently in the process of completing their doctoral degree and have a definite completion date before August 2012.
- Demonstrated effectiveness in college-level undergraduate and graduate teaching, possessing strong relational skills with students and colleagues
- Must have evidence of scholarly activity and an on-going stream of research in the field of marketing
- Previous job and professional experience relating to the profession of marketing
- A personal commitment to the Christian faith and to the integration of faith and learning
- Must be able to communicate effectively in English
- The ability and desire to establish a positive relationship with persons regardless of race, gender, physical limitation or religious belief
- Must meet eligibility requirements to work in the United States by the time the appointment is scheduled to begin and continue to work legally for the proposed term of employment
- A commitment to the educational mission of Whitworth as a Christian liberal arts university affiliated with the Presbyterian Church (USA)
- Background check required

APPLICATION PROCESS:

Please submit the following application documents:

1. A letter of interest that relates your education and experience to the required qualifications of the position
2. Your curriculum vitae
3. The names, addresses, telephone numbers and email addresses of three or more professional references
4. Your graduate and undergraduate transcripts (may be unofficial; official transcripts will be required at the time an offer to interview is extended)
5. Three recent student course evaluations (if available)
6. Faculty faith essay (information on writing essay is available at www.whitworth.edu/facultyfaithessay).

Application documents should be sent by email attachment to jobs@whitworth.edu. If this is not convenient, you may mail the documents directly to the following address:

**Human Resource Services, Auld House
Attn: Chair, Marketing Search Committee
Whitworth University
300 West Hawthorne Road
Spokane, WA 99251**

Whitworth complies with all federal, state, and local nondiscrimination laws that are applicable to religious nonprofit institutions and does not engage in unlawful discrimination on the basis of race, color, national origin, age, sex, or disability. With our commitment to building a diverse community, the university encourages applications from populations underrepresented at Whitworth including members of racial/ethnic communities, women, and persons with disabilities.