

# **Guidelines for Manuscripts for *The Journal of Biblical Integration in Business***

Sharon G. Johnson, Editor  
Cedarville University

## **Purpose**

*The JBIB* is devoted to providing a broad, blind peer-reviewed forum for sharing perspectives about biblical integration in the business disciplines. Articles are invited focusing on any matter ranging from research to teaching, from practical applications to philosophical models. Each issue of *The JBIB* reflects the character of the available manuscripts. The editor's aim, and the aim shared by the approximately 40-member board of review, is to support professional and scholarly growth among Christians. Rather than taking "pride" in how many manuscripts are rejected, *The JBIB* editorial team takes great joy in working with manuscripts in order to develop them into the highest quality publications possible. This almost always requires manuscripts to be significantly revised.

We see ourselves as in partnership with authors, not in competition. The process of writing and revising is part of the

great enterprise of sharing ideas with peers, and is, we believe, an essential expression of the need to not only transmit the knowledge of others, but to develop and test new ideas of our own creation. Our professional calling is enhanced to the degree that we are both effective carriers and inventive creators of ideas.

## **Manuscript Guidelines**

Articles in *The JBIB* must focus on the integration of biblical perspectives and passages within the disciplines of business and economics. Thus, biblical citations and discussion must have a prominent part of each article. The editorial process includes a very close examination of biblical passages being used with proper regard for exegetical and hermeneutic principles.

Articles in *The JBIB* are expected to be grounded in some "stream" of existing literature. While we do encourage creative exploration and the development of innovative insights, the editorial team also wants the articles to reflect some awareness

of the ideas of other writers, philosophers, etc. Thus, citations and a significant bibliography are important. The board of review appraises both the adequacy of the review of literature and the appropriateness of the biblical integration.

Articles in *The JBIB* are written for a rather broad business audience. The primary target of the journal is professors teaching business at Christian and secular colleges and universities. Increasingly, however, *The JBIB* is being read by those outside the college arena. Therefore, the editor and reviewers seek to maintain a writing style that is accessible to a wide variety of teachers and practitioners. This would mean that technical terms should be explained (rather than assumed to be known) and that specific business-oriented examples are essential. Put another way, we wish to avoid jargon and academic-speak and thus focus on communicating clearly and concretely across the various boundaries of our business disciplines.

Articles in *The JBIB* should follow American Psychological Association (APA) style. Articles in *The JBIB* are published with textual citations rather than footnotes. Writers should refer to

the *Publication Manual of the American Psychological Association* as they write their manuscripts.

### **Policy Regarding Previously Published Material (Including CBFA Meeting Presentations)**

*The JBIB* does not normally publish manuscripts (or book reviews) that have been previously published in other journals, books, or magazines.

*The JBIB* will consider manuscripts of papers presented at regional or national meetings (including those presented at the CBFA national meeting). In this regard authors should note that *The JBIB* is a blind peer-reviewed academic journal. *The JBIB*'s standards for manuscript acceptance may be quite different from those of acceptance for meeting presentations. Frequently, regional and national meetings are forums for early versions of ideas, as well as for discussing issues related to a particular discipline's pedagogical, organizational, and political concerns. Therefore it is the position of *The JBIB* that papers presented at meetings should be substantively changed for consideration as manuscripts for *The JBIB*. While it is not practical

to quantify the required degree of change, it would be expected that the author(s), in a letter accompanying the manuscript, would be able to document the substantive changes made in development of the manuscript for review by *The JBIB*. *The JBIB* reserves the right to not publish material considered to be insufficiently developed as a journal manuscript.

Authors who do submit manuscripts developed from previous paper presentations should recognize that they may forfeit some of the “blindness” in the blind review process. While all identifying information will be deleted in manuscripts sent to board of review members, one or more members of the board may have knowledge of the paper as a presentation. Such papers are often published in meeting proceedings and these may well be known to reviewers (especially from the CBFA’s own national meeting).

### **Non-Manuscript Guidelines**

In addition to articles, *The JBIB* also encourages submission of cases and reviews of books, videos, computer programs, Internet sites, and other media that would be of interest to classroom

teachers. Also, *The JBIB* encourages responses to articles published in the journal. Such responses may be in the form of extended letters, critiques, or even rejoinders to material presented in past issues of the journal.

### **Questions the Board of Review Asks About Each Manuscript**

1. Would the topic of the manuscript be of interest to our CBFA readership (and those with whom they might share the material)? Is the topic too narrow and technical? Is it too broad and generic? Will the topic be helpful and stimulating to many of our members?

2. Is the manuscript readable or accessible? That is, could people in the CBFA membership readily understand the points being discussed? Would understanding the integration message of the manuscript be diminished by the approach or language of the manuscript?

3. Is there a strong integration dimension to the manuscript? Are biblical passages, precepts, and principles intimately woven into the flow and fabric of the manuscript?

4. Does the manuscript handle its biblical passages, precepts, and principles correctly? This does not refer

to taking a particular theological stand but does mean that passages are used in context and precepts and principles are clearly and reasonably articulated.

5. Are there ways in which the manuscript could be strengthened by the addition of some material or by the deletion of some material? For example, does the manuscript need more elaboration in its introduction or greater clarification in its conclusion or sharper development of the in-between material?

### **Technical Specifications for Manuscript Submissions**

1. Those considering submitting manuscripts to *The JBIB* should review past issues to determine content, length, and other “standards” implicit in the articles accepted for publication in the past. Electronic versions of past articles can be accessed at [www.cbfa.org](http://www.cbfa.org) (for those who are CBFA members).

2. All submissions of manuscripts must be accomplished electronically as an e-mail attachment (Microsoft Word format) sent to [johns@cedarville.edu](mailto:johns@cedarville.edu).

3. *The JBIB* uses textual citations rather than footnotes and

adheres to APA standards for citations within the manuscript and for bibliographic information in the reference section.

4. While there is no “expected” article length, our experience has shown that substantive “feature” articles tend to be 20-30 pages double-spaced. Manuscripts of greater or lesser length will be accepted also.

### **Review Process**

1. Manuscripts are reviewed by the editor to determine whether the material is appropriate for inclusion in *The JBIB* and whether the material is of sufficient written quality to forward to the board of review. The editor, at this point, may request a rewriting of the manuscript or may determine that the manuscript will not be considered further for review.

2. Manuscripts accepted through this initial “fit and readability” screen by the editor are submitted to members of the board of review in a blind review process: that is, the author(s) name(s) is(are) deleted before sending out the material. The memorandum accompanying the manuscript for review usually includes some initial comments on the manuscript by the editor.

3. After receiving reviews from individual board of review members (this may take 60-90 days, depending on the schedules of the board of review members), the editor determines areas of the board's praise and concern. Based on the editor's analysis, four decisions are possible:

- a decision to publish without revision (very rare)
- a decision to publish with some revisions (rare)
- a decision to withhold a publishing decision until significant rewrite and re-review by the board of review (usual)
- a decision to not accept the manuscript for publication (unusual).

Almost all manuscripts have to be rewritten to some extent. This is not an indication that manuscripts are weak. Rather, it is an indication of the intention of the editor and the board of review to make each issue of *The JBIB* carry the strongest possible message of the quality of applied scholarship. Rewriting strengthens good writing.

Revised manuscripts must be accompanied by a letter from the author(s) detailing the specific changes made to the particular concerns and

suggestions expressed by the reviewers. The revised manuscript will be reviewed by the editor and sent to the original reviewers along with the author's letter and a copy of the original manuscript. In some cases revised manuscripts may also be sent out to new reviewers.

4. A decision to publish (with or without minor revisions) will be acknowledged by the editor in a letter. At that time the author(s) will be asked to submit both a paper and an electronic (e-mail) copy of the final manuscript in Microsoft Word format.

5. Manuscripts accepted for publication will be sent out to the entire board of review. Reviewers will be invited to submit rejoinders to be published along with the article. The rejoinders may challenge and/or extend the authors' paper. The rejoinders create a sense of dialogue that has been considered a valuable feature of *The JBIB*.

### **Communicating with the Editor**

If you have any questions at all about *The JBIB*, I invite you to contact me.

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Department of Business Admin.

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johns@cedarville.edu



***The Journal of Biblical Integration in Business***  
**Cumulative Index**  
**1995-2003**

*(Note: all institutional references relate to the year  
the article was printed. Some authors have  
subsequently changed their institutional affiliation.)*

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**1995**

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**Editor's Perspective**

*Of Journeys, Jungles, and Journals*

Sharon G. Johnson

Cedarville College

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*The Challenge: To Impregnate Business Teaching With Biblical Integrity*

Richard C. Chewning

Baylor University

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*Biblical Managers and the Functions of Management:*

*Do Today's Management Principles Apply?*

Amy Creighton, C. Steven Arendall, and Bevalee B. Pray

Union University

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*Making Connections: Integrating Christianity and Economics*

Lisa Surdyk

Seattle Pacific University

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*Potential Threats to the Greatest Commandment: Power and Profits*

Edward J. Trunfio

Gordon College

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**1996**

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**Editor's Perspective**

*Biblical Integration in Business: A Proposed Model*

Sharon G. Johnson  
Cedarville College

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*Toward A Biblical Understanding of the Work Ethic*

Mark D. Ward  
Trinity Christian College

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*Financial Risk: An Alternative Biblical Perspective*

Robert Brooks  
The University of Alabama

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*Deming's Philosophy of Transformation: A Christian Criticism*

Thomas M. Smith and Todd P. Steen  
Hope College

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*Christian Virtues and Finance*

Niles C. Logue  
Messiah College

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*Three Basics for Leadership Development in  
Christian Colleges and Universities*

Don Page  
Trinity Western University

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1997

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**Editor's Perspective**

*A Teacher's Perspective; A Scholar's Passion*

Sharon G. Johnson  
Cedarville College

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**Dialogue I**

*Editor's Introduction*

Sharon G. Johnson  
Cedarville College



*Let's Quit **Thinking** About Integration*

Steve VanderVeen

Calvin College

*A Response to VanderVeen*

Richard C. Chewning

Baylor University

*Relativistic Synthesis*

Richard C. Chewning

Baylor University

*A Response to Chewning*

Steve VanderVeen

Calvin College

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### **Articles**

*Faith Learning Integration in Economics*

Galen P. Smith and Sharon G. Johnson

Cedarville College

*The State and the Redistribution of Income*

Vincent A. LaFrance

Messiah College

*A Response to Smith and Steen*

(see *Deming's Philosophy of Transformation: A Christian Criticism*,

Thomas M. Smith and Todd P. Steen, Hope College, 1996 issue)

Bruce Winston

Regent University

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**1998**

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### **Editor's Perspective**

*Maintaining Commitment While Sustaining Conversation*

Sharon G. Johnson

Cedarville College

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## **Dialogue I**

*The Compatibility of Christianity and Business*

Brian E. Porter

Calvin College

*A Response to Porter*

Niles C. Logue

Messiah College

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## **Dialogue II**

*A Response to Ward's "Toward a Biblical Understanding  
of the Work Ethic" (see 1996 issue)*

Robert S. Huie

Calvin College

*A Response to Huie*

Mark D. Ward

Trinity Christian College

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## **Dialogue III**

*Justice and Christian Management*

Eric H. Beversluis

Aquinas College

*A Comment to Beversluis*

Brian E. Porter

Calvin College

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## **Article**

*Christian Ethics and Market Mechanisms of Profit*

Harwood Hoover Jr.

Aquinas College

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## **Special S.N.A.P. Section**

*A Word from the Editor*

Sharon G. Johnson

Cedarville College

*Biblical Orthodoxy Requires the S.N.A.P. of Scripture*

Richard C. Chewning

Baylor University

*S.N.A.P. is No Snap: A Response to Chewning*

Steve VanderVeen

Calvin College

*On the Road to Berea: A Response to Chewning*

Bert Wheeler

Cedarville College

*A Response to Chewning*

Brian E. Porter

Calvin College

*Biblical Integration in Business: A Trip Through the Looking Glass?*

Nicholas A. Beadles II

University of Arkansas at Little Rock

*Where There is No Strategic Plan, the People Fail?*

Robert A. Black

Houghton College

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**1999**

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**Editor's Perspective**

*The Future We Make vs. the Future We Take*

Sharon G. Johnson

Cedarville College

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**Dialogue I**

*A Christian Perspective on Accounting: Making the Invisible Visible*

Lynn Spellman White

Trinity Christian College

*Comments on “A Christian Perspective on Accounting”*

David L. Skinner

Mount Vernon Nazarene College

*Another Christian Perspective on Accounting*

Brian E. Porter

Hope College

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### **Dialogue II**

*The Biblical Prohibition Against Charging Interest:*

*Does It Apply to Us?*

Eric Elder

Northwestern College

*Charging Interest: Is It Biblical? A Response*

Brian E. Porter

Hope College

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### **Dialogue III**

*Marketing in the New Millennium: Motivational Differences Between  
Traditional and Non-Traditional Christian Business Students*

Brett Andrews and Robert Roller

LeTourneau University

Ardith Baker

Oral Roberts University

*A Response to “Marketing in the New Millennium”*

Niles C. Logue

Messiah College

*Comments About “Marketing in the New Millennium”*

David L. Skinner

Mount Vernon Nazarene College

*Marketing in the New Millennium: Revisiting Mission*

Yvonne Smith

Biola University

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**Dialogue IV**

*Organizational Control Through Trust: A Biblical System?*

Virgil O. Smith  
Biola University

*Trust and Trustworthiness: A Response to  
“Organizational Control Through Trust”*

Bruno Dyck  
University of Manitoba

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**Dialogue V**

*Competition Among Religious Denominations: Adam Smith’s View*

John E. Stapleford  
Eastern College

*Response to “Competition Among Religious Denominations”*

Richard C. Chewning  
Baylor University

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**Article**

*The Nature and Purpose of Work and Productivity*

Galen Smith and Bert G. Wheeler  
Cedarville College

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**Special Millennium Section**

*A Word from the Editor*

Sharon G. Johnson  
Cedarville College

*Christian Business Education in the Third Millennium:*

*When Hope and Fear Collide*

Sharon G. Johnson  
Cedarville College

*Proclaimers in the Mist:*

*The Christian Business School in the 21st Century*

Yvonne Smith  
Biola University

*A Modest Proposal for A Bold Initiative:  
Reflections from a Public University*  
Bruno Dyck  
University of Manitoba

*Some Observations on Understanding and Managing the Conflict of  
Ideas in Christian Higher Education*  
R.W. Mackey II  
The Master's College

*Business Education and Microenterprise: A Millennial Marriage*  
Ron Webb  
Huntington College

*Student Culture and Christian Business Programs in the 21st Century:  
Accommodation or Transformation?*  
Niles C. Logue  
Messiah College

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**2000**

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**Editor's Perspective**

*Mainstreaming: Watching, Wading, and Swimming*  
Sharon G. Johnson  
Cedarville University

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**Dialogue I**

*The Importance of Leader Visibility in Servant-Leadership*  
Bruce A. Tucker  
Mt. Paran Christian School  
A. Gregory Stone  
Regent University School of Business  
Robert F. Russell  
Emory & Henry College  
Gerald P. Franz  
Practical Bible College

*Stewardship-Leadership:*  
*A Biblical Refinement of Servant-Leadership*  
Nicholas A. Beadles II  
Georgia College and State University

*A Response to “Stewardship-Leadership”*  
Brian E. Porter  
Hope College

*Response to “Stewardship-Leadership”*  
Virgil Smith  
Biola University

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### **Dialogue II**

*Hermeneutics and Biblical Ethics: — An Illustration —*  
*God’s Immutability and Human Integrity*  
Richard C. Chewning  
Baylor University

*God’s Immutability: Business Implications and*  
*the Uncertainty of Scripture*  
*A Response to Richard Chewning’s Paper*  
Brian E. Porter  
Hope College

*A Rock in the Whirlwind: A Changeless God in A Changing World*  
*A Response to “Hermeneutics and Biblical Ethics”*  
*by Richard Chewning*  
Yvonne S. Smith  
Biola University

*Response to Chewning’s “Hermeneutics and Biblical Ethics:*  
*God’s Immutability and Human Integrity”*  
Ken Carson  
Geneva College  
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## Articles

*An Honors Course in Economic Philosophy and Policy Development*  
Douglas Dotterweich  
East Tennessee State University

*The Christian Business Scholar and the Great Commission:  
A Proposal for Expanding the Agenda*

Steven L. Rundle  
Biola University

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## Special Case Study

*The “Dogged” College Professor vs. the “King” of Charitable Giving:  
A Lesson in Professional Stewardship from  
The Foundation for New Era Philanthropy  
(Student Cases A, B, & C)*

Niles C. Logue  
Messiah College

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2001

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## Editor’s Perspective

*Going Back to the Classroom*

Sharon G. Johnson  
Cedarville University

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## Dialogue I

*Doing Business with the Hebrew Bible: A Hermeneutic Guide*

Monty L. Lynn and David Wallace  
Abilene Christian University

*Applying an Interpretive Framework for Insights on Asset Management:  
A Response to “Doing Business with the Hebrew Bible”*

Brad Lemler  
Grace College  
Murray Young  
Colorado Christian University

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### **Article**

*Business Students' Perceptions of Shifts in Core Values of  
American Culture: A Report from the Trenches*

Jae Min Jung and James Kellaris  
University of Cincinnati

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### **Dialogue II**

*Let Justice Flow Like a River:  
International Business and The Book of Amos*

Alec Hill  
InterVarsity Christian Fellowship

*International Business and Social Justice: A Response to Hill*

Brian E. Porter  
Hope College

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### **Dialogue III**

*Learning the Ropes Without Getting Strangled:  
The Believer and Socialization in Business*

Kent W. Seibert  
Wheaton College

*Reply to Seibert's "Learning the Ropes Without Getting Strangled:  
The Believer and Socialization in Business"*

Calvin Fields  
Belhaven College

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### **Dialogue IV**

*A Dozen Styles of Biblical Integration:  
Assimilating the Mind of Christ*

Richard C. Chewning  
John Brown University

*A Response to Richard Chewning's "A Dozen Styles of Integration"*

Calvin Fields  
Belhaven College

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### **Case Study**

*Left Behind: The Case Study*

Michael E. Cafferky

Quincy Valley Medical Center

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### **Best Practices**

*Economic Applications to the Bible or*

*“Dad, My Bible has some Economics in It”*

Brad Stamm

Cornerstone University

*The “Senior Blessing” at Abilene Christian University’s*

*College of Business Administration*

William Fowler and John D. Neill

Abilene Christian University

*Integrating Economics and Christianity*

Eric Elder

Northwestern College

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**2002**

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### **Editor’s Perspective**

*Balancing Invitation with Intrusion in Teaching*

Sharon G. Johnson

Cedarville University

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### **Dialogue I**

*Building A Culture of Character: An UncommonSense™ Experience*

Chip Weiant

CompassUSA

The American Center for Civic Character

*How Christian Character Education Can Help Overcome the Failure of*

*Secular Ethics Education*

Geoffrey P. Lantos

Stonehill College

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## Articles

*Integration Reinforced Through Apologetics: Two Case Illustrations*

Richard C. Chewning and Delia Haak  
John Brown University

*God's Economy: Teaching Students Key Biblical Principles*

Lisa Klein Surdyk  
Seattle Pacific University

*What Would Amos, Isaiah, and Micah Say to the Modern-Day  
United States? A Framework for Understanding the Economic  
Environment of Business in the Modern-Day United States and for  
Reflecting on the Events of September 11, 2001*

Brad Lemler  
Grace College

*Faith-Learning Integration Exercise:  
Marketing Principles in the Book of Acts*

Gary L. Karns  
Seattle Pacific University

*The Cost of (Un)Ethical Behavior*

Nicholas J. Fessler  
Abilene Christian University

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2003

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## Editor's Perspective

*Teaching and Learning: Connections and Distinctions*

Sharon G. Johnson, Editor  
Cedarville University

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## Article

*Looking Through New Lenses: Complexity Theory and the Christian Life*

Janice A. Black  
New Mexico State University  
Yvonne S. Smith  
Biola University

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## **Dialogue I**

*God is Infinitely WISE: We Have Access to His Wisdom*

Richard C. Chewning

John Brown University

*A Reply to Chewning's "God is Infinitely WISE:  
We Have Access to His Wisdom"*

W. Calvin Fields

Wingate University

*Response to "God is Infinitely WISE: We Have Access to His Wisdom"*

Brian Porter

Hope College

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## **Article**

*Teaching Strategic Management from A Christian Perspective*

Richard J. Martinez

Baylor University

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## **Best Practices**

*Firstfruits*

Jonathan D. Stewart

Abilene Christian University

*Work Before and After the Fall:*

*A Project for the Managerial/Cost Accounting Course*

Brad Lemler

Grace College

*Building A Marketing Case Around A Campus Ministry*

A. Bruce Clark

Bloomsburg University

***The Journal of Biblical Integration in Business***  
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Oklahoma Wesleyan University

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Drury College

# Christian Business Faculty Association (CBFA) Membership Enrollment & Renewal

## Criteria for Membership

Membership is open to college and university faculty members  
who agree with the following:

1. That Jesus Christ is the Son of God and through His atonement is the mediator between God and man.
2. That the Word of God expressed in the Bible is inspired by God and is authoritative in the development of Christian faith and practice.
3. That the Christian faith has significant implications for the structure and practice of business.
4. That developing Christian education for business practice should be undertaken as a cooperative venture of this organization.

## CBFA Membership Enrollment & Renewal Form

Dues are \$25 per year (U.S. currency) per individual member

Name		Fax	
College or University		E-mail	
Department		Teaching Field(s)	
College or University Address		Home Address	
Office Phone		Home Phone	

Return this form with a check or money order (made out to **Christian Business Faculty Association**) to:

**Dr. Ron Walker, CBFA Secretary/Treasurer  
Chair of the Dept. of Business Admin.**  
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