

Classroom Video for Dummies

A Hands-On Presentation by
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Before we begin

- **Be sure you have the folder entitled “Video Dummies Student Files” copied onto your computer desktop.**
- **If you don’t have it, please get your conference CD and copy the folder to your desktop.**
- **If you don’t have that we have CDs available for \$9.95.**

Today's topics

Why use video? What can it do for me?

How to add video clips to PowerPoint.

How to edit video using Microsoft Movie Maker.

How to capture video clips from DVD.

Where to find video clips for your own use.

Is it legal?

1. What Can Video Do For Me?

- **MAKE YOUR POINT IN A WAY YOU CAN'T WITH WORDS ALONE!**
- **PROVIDE A LAUNCHING POINT FOR DISCUSSION.**
- **SPEAK YOUR STUDENTS' LANGUAGE (AND APPEAR MORE "COOL").**
- **PROVIDE AN "INTERMISSION"**

2. Adding Clips to PowerPoint

3. Editing Video with Windows Movie Maker

- **Clean up clips (shorten, edit, re-order).**
- **Add titles, sub-titles, end credits.**
- **Dub music and audio.**
- **Apply fun and annoying special effects.**
- **Summary: Take rough video and make it usable**

- **And it's FREE!**

Try It: Windows Movie Maker Tutorial

- **Launch Movie Maker.**
- **Import the video "billing clip".**
- **Drop it into the timeline and make sure it plays.**
- **Edit the start and finish of the clip.**
- **Cut out the unneeded section of the woman with the copier.**
- **Add title and end credits.**
- **Dub in the sound effect "cash register" both times after he says "each instance".**
- **8. Save your movie on your desktop and then play it!**

Dealing with audio (bad language)

- 1. Zoom in to the maximum view.
- 2. Use the razor blade tool to slice the audio track before and after the offensive word.
- 3. Right click the track and select "Mute".
- 4. Alternative: Add a replacement word or sound in the Audio/music track.

Examples: Creating "G" rated clips

Locating video clips

www.stupidvideos.com: exactly what it says; many videos that make the rounds eventually make their way here. Mostly G and PG-rated, some PG-13.

www.ifilm.com: an enormous collection: spoofs, commercials, and some adult content.

www.veryfunnyads.com: TBS hosted ads, some racy, most funny

Google, Yahoo, etc. now offer video search. Try searching for wmv (windows media video), avi (another windows format), mpg (an older but popular format), or mov (Quicktime) files. For example, typing *bowling mov* will bring up a variety of video clips of bowling. As always, Google at your own risk.

www.youtube.com: hottest new spot for posting video; check out COBA Dog!

How do I capture videos from the screen?

- **CamStudio Open Source**

Capturing Video Clips from DVD

Painful but worth it.

See examples of hardware.

Some software solutions, but difficult/crude.

Key: Find a GEEK on your campus to help you.

Legal Issues

- **Common sense is key.**
- **“Fair Use” covers academic use**
 - IF it is for legitimate educational purposes
 - IF it is not a substantial portion of the original work or your presentation
 - IF it is not distributed or mass reproduced

In conclusion

- **Reach me at mark.phillips@acu.edu**

- **COBA Dog attacks!**
 - **Video shot in an afternoon, edited over 8-10 hours in Adobe Premiere, shown at senior blessing event**
 - **Now online at www.youtube.com**