CBFA 2026 Annual Conference
Submission Review Criteria

As you prepare your submission for the conference, please carefully consider the criteria that will be used to review your work.

Each submission will be evaluated using a 5-point level of agreement scale. The reviewing criteria, with associated weights:

1) Fits the 2026 conference theme – Innovation and Biblical Principles: Empowering Christian Business Leaders to Drive Ethical Innovation [10%]
2) Contributes to CBFA and greater scholarship [20%]
3) Shows knowledge of the topic and/or the current state of the field [20%]
4) Demonstrates appropriate rigor [20%]
5) Integrates scholarship/pedagogy with issues of faith [20%]
6) Is clearly written [10%]

Frequently Asked Questions:

Does my submission need to fit the conference theme? No, CBFA generally accepts any Christian scholarship submitted regardless of fit. However, reviewers are asked to judge how well each submission fits the theme (i.e., some preference is given to submissions that fit).

Why are submissions required to be in APA format? We recognize that our membership represents a wide range of disciplines and that some of these utilize different formatting standards (e.g., economics). The idea behind our requirement is to keep the review process as consistent as possible and APA Style is the most widely used format for conferences and journals, including the two CBFA journals.

What kind of feedback should I expect from the reviewers? As part of the review process, CBFA seeks to create consistency in feedback. That is why the review criteria were developed. Each reviewer is reminded to be an encourager, but that does not mean they cannot be critical. In addition, any member of CBFA can volunteer to be a reviewer. Naturally, there will be a range of reviewing experiences. Feedback is also a reflection of time spent reviewing a submission. Some reviewers provide substantive feedback while others do not.

Am I expected to revise and resubmit my submission before the conference? No, there is no requirement to resubmit. Reviewer comments are intended to help you improve your work. You should take these into consideration as you prepare your presentation. It is generally-accepted practice that conference submissions can be submitted for consideration by journals – that is true for the CBFA journals – but that conference papers should undergo some revision before doing so. Feedback from reviewers and presentation attendees can be useful for the rework process.

To what extent should I integrate biblical principles into my work? That depends on the nature of your work. However, keep in mind that we are the CHRISTIAN Business Faculty Association, so we expect to see faith integration in our scholarship.

Revised March 8, 2026